



Helping People. Changing Lives.

HARFORD COMMUNITY ACTION AGENCY'S

23rd Annual Bull Roast

www.harfordcaa.org/bullroast

**BROUGHT TO YOU
IN PARTNERSHIP WITH WEBIXI**



Join Us

April 30th, 2020
7PM – 10PM

Bel Air Armory

37 North Main Street
Bel Air, MD 21014

Notable 2019 Accomplishments

5,529

HOUSEHOLDS

Helped with Home Heating Bills

435,064

POUNDS

of Food Distributed

326

HOUSEHOLDS

Assisted with Homeless Prevention

2,119

HOUSEHOLDS

Served with HCAA Food Pantry

About Harford Community Action Agency



As Harford County's designated Community Action Agency, the HCAA's mission is to help all Harford County individuals and families who are experiencing financial hardships in meeting their housing, food, energy/heating, and /or budget and family counseling needs. We support and encourage them on their path to self-sufficiency.

CAAs differ from other poverty-related organizations that focus on a specific area of need, such as job training, health care, housing, or economic development. CAAs address these needs through a comprehensive approach. They develop partnerships with other community organizations, involve low-income clients in the agencies' operations, and administer a wide range of coordinated programs designed to have a measurable impact on poverty.

General Sponsorship Opportunities

Benefit	Level	Bronze	Silver	Gold	Diamond	Platinum	Title
	Invest.	\$250	\$500	\$750	\$1,000	\$2,500	\$4,000
Remarks (podium time)							X
One Year Membership						X	X
Mention in Press Releases						X	X
Thank You From Stage					X	X	X
Giveaway to Attendees				X	X	X	X
Passes to Event		0	2	4	6	8	16
Guest Blog Post / Thank You Post					1	1	SOLD
Thank You on Social Media		1 Thank You Post	1 Thank You Post	1 Thank You Post	2 Total Posts	1 Post / Month	
Ad in Program		Name Listed	Bus. Card Size	Quarter Page	Half Page	Full Page	
Logo on Signage		Name Listed	X (Shared)	X (Shared)	X	X	X
Logo on Website		X	X	X	X	X	X
Link on Website		X	X	X	X	X	X
Additional Ticket?			+\$55/Ticket	+\$55/Ticket	+\$55/Ticket	+\$55/Ticket	+\$55/Ticket

Specialty Sponsorship Opportunities

\$1,500

1 Available

Beer Cup Sponsor
Your logo will be branded on 150 beer cups at our open bar! This sponsorship level comes with four tickets to the event.

\$1,500

1 Available

Wine Cup Sponsor
Your logo will be branded on 150 wine cups at our open bar! This sponsorship level comes with four tickets to the event.

\$750

1 Available

Games Sponsor
Your logo will be branded at the Gambling Wheel Game! This sponsorship level comes with two tickets to the event.

\$750

1 Available

Live Auction Sponsor
Your logo will be on the marketing materials for our live auction! This sponsorship level comes with two tickets to the event.

SOLD

\$750

1 Available

Silent Auction Bid Sheet Sponsor
Your logo will be on each of the bid sheets at our silent auction! This sponsorship level comes with two tickets to the event.

Add \$500 to any Sponsorship Level

1 Available

Goodie Bag Sponsor
Each attendee will be given a goodie bag filled with giveaways from our sponsors. This sponsor must provide 220 branded bags by April 2nd, 2021.

Need More Tickets?

Sponsors can add additional tickets to their package at a discounted rate (\$55 / additional ticket, as available).



Disclaimers

Sponsors must claim their tickets by April 2nd, 2021. Unclaimed tickets will be released back to the general public for sale.

All Sponsor materials are due by April 2nd, 2021. This includes High-Res Versions of the sponsor's logo, Ad Designs and Giveaways for the Goodie Bags. If you need assistance with your ad, we are happy to help!

Interested in Sponsoring or Getting Involved?

Contact: P.J. Chambers

Cell: 443-528-8159

Email: pjc@webixi.com

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