HARFORD COMMUNITY ACTION AGENCY’S

23rd Annual Bull Roast

www.harfordcaa.org/bullroast

BROUGHT TO YOU IN PARTNERSHIP WITH WEBIXI

Join Us
April 24th, 2020
7PM – 10PM

Bel Air Armory
37 North Main Street
Bel Air, MD 21014
Notable 2019 Accomplishments

5,529
HOUSEHOLDS
Helped with Home Heating Bills

435,064
POUNDS
of Food Distributed

326
HOUSEHOLDS
Assisted with Homeless Prevention

2,119
HOUSEHOLDS
Served with HCAA Food Pantry

About Harford Community Action Agency

As Harford County’s designated Community Action Agency, the HCAA’s mission is to help all Harford County individuals and families who are experiencing financial hardships in meeting their housing, food, energy/heating, and/or budget and family counseling needs. We support and encourage them on their path to self-sufficiency.

CAAs differ from other poverty-related organizations that focus on a specific area of need, such as job training, health care, housing, or economic development. CAAs address these needs through a comprehensive approach. They develop partnerships with other community organizations, involve low-income clients in the agencies’ operations, and administer a wide range of coordinated programs designed to have a measurable impact on poverty.
# General Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Level</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remarks (podium time)</td>
<td>Invest</td>
<td>$250</td>
<td>$500</td>
<td>$750</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>One Year Membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Mention in Press Releases</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Thank You From Stage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Giveaway to Attendees</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Passes to Event</td>
<td></td>
<td>0</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Guest Blog Post / Thank You Post</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Thank You on Social Media</td>
<td></td>
<td>1 Thank You Post</td>
<td>1 Thank You Post</td>
<td>1 Thank You Post</td>
<td>2 Total Posts</td>
<td>1 Post / Month</td>
<td>2 Posts / Month</td>
</tr>
<tr>
<td>Ad in Program</td>
<td></td>
<td>Name Listed</td>
<td>Bus. Card Size</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td>Full Page</td>
<td>Full Page</td>
</tr>
<tr>
<td>Logo on Signage</td>
<td></td>
<td>Name Listed</td>
<td>X (Shared)</td>
<td>X (Shared)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on Website</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Link on Website</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Additional Ticket?</td>
<td></td>
<td>+$55/Ticket</td>
<td>+$55/Ticket</td>
<td>+$55/Ticket</td>
<td>+$55/Ticket</td>
<td>+$55/Ticket</td>
<td>+$55/Ticket</td>
</tr>
</tbody>
</table>
**Specialty Sponsorship Opportunities**

**$1,500**

**Beer Cup Sponsor**
Your logo will be branded on 150 beer cups at our open bar! This sponsorship level comes with four tickets to the event.

**Wine Cup Sponsor**
Your logo will be branded on 150 wine cups at our open bar! This sponsorship level comes with four tickets to the event.

**$750**

**Games Sponsor**
Your logo will be branded at the Gambling Wheel Game! This sponsorship level comes with two tickets to the event.

**Live Auction Sponsor**
Your logo will be on **SOLD** clothing materials for our live auction! This sponsorship level comes with two tickets to the event.

**Silent Auction Bid Sheet Sponsor**
Your logo will be on each of the bid sheets at our silent auction! This sponsorship level comes with two tickets to the event.

**Add $500 to any Sponsorship Level**

**Goodie Bag Sponsor**
Each attendee will be given a goodie bag filled with giveaways from our sponsors. This sponsor must provide 220 branded bags by April 1st, 2020.

---

**Need More Tickets?**
Sponsors can add additional tickets to their package at a discounted rate ($55 / additional ticket, as available).

---

**Disclaimers**
Sponsors must claim their tickets by April 1st, 2020. Unclaimed tickets will be released back to the general public for sale.

All Sponsor materials are due by April 1st, 2020. This includes High-Res Versions of the sponsor’s logo, Ad Designs and Giveaways for the Goodie Bags. If you need assistance with your ad, we are happy to help!

---

**Interested in Sponsoring or Getting Involved?**

Contact: P.J. Chambers
Cell: 443-528-8159
Email: pjc@webixi.com
www.harfordcaa.org/bullroast